

## Execulink Telecom Hosts Lambton Fibre Webinars

**(Woodstock, ON) February 18, 2022** –Execulink Telecom is pleased to host a second Virtual Open House for the Lambton Lakeshore area in 2022. A Virtual Open House will be happening on Wednesday, February 23, 2022 from 2:00 p.m. to 4:00 p.m. to discuss Fibre services and packages available in the region. A similar event was recently hosted for Bosanquet and surrounding area residents on Thursday, February 3. Anyone who missed the previous event is welcome to join the upcoming event as appointments are currently being booked for interested residents and businesses based on availability. Once the project is complete, customers will have access to lightning-fast Internet, crystal-clear TV and reliable Home Phone solutions.

Ian Stevens, President and CEO of Execulink Telecom says, “We are proud to bring Fibre to the County of Lambton, which we have served with telecommunications services for the past century. While the area serves for many as an escape for vacation and retirement, providing the technological advancement that Fibre offers is the superior telecom experience local residents, businesses and visitors alike deserve and desire”, said Stevens.

Fibre is the delivery of a communications signal over optical fibre. In comparison with other methods of delivery, Fibre’s underground infrastructure is unaffected by weather and allows for reliable TV and Phone services, with some of the fastest Internet speeds in Ontario. Customers can look forward to enjoying blazing-fast Internet speeds up to 1 Gbps.

Construction in partnership with SWIFT is already underway to service homes and businesses in the area and installations are set to begin in the spring. Interested residents are encouraged to contact us to schedule an appointment based on availability.

Execulink Telecom has been servicing Lambton County for over 100 years and continues to bring Fibre to neighboring communities in the area. Residents are encouraged to call 1-866-765-2282 to sign up. For more information, please visit [fibre.execulink.ca](http://fibre.execulink.ca).

### **About Execulink Telecom**

In operation since 1904, Execulink Telecom has evolved from a small independent local telephone company into one of the leading telecommunications providers in Ontario. Through innovation and forward-thinking, we cultivated our local telephony offerings to provide a full scale suite of telecommunications services including data, internet, television, mobility and advanced voice features. These services are now available to all levels of industry, encompassing 50,000 business, enterprise, government, and residential customers.

### **About the SWIFT Initiative**

Southwestern Integrated Fibre Technology (SWIFT) is a non-profit regional broadband project initiated by the Western Ontario Wardens' Caucus to subsidize the construction of high-speed broadband networks across Southwestern Ontario, Caledon and the Niagara Region.

The project was approved for funding up to \$127.4 million under the New Building Canada Fund - Small Communities Fund (NBCF-SCF), a joint federal and provincial infrastructure funding program, and leverages additional funding from municipal partners and private sector investors to bring the total project investment to \$209 million to improve access to broadband services across the region. For more information about SWIFT, please visit [www.swiftruralbroadband.ca](http://www.swiftruralbroadband.ca).

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PR Contact: Nicole Paterson | [marketing@execulinktelecom.ca](mailto:marketing@execulinktelecom.ca) | (519) 456-7200 x 7918